

# SPONSOR & EXHIBITOR OPPORTUNITIES



# FIT'NG

Fetal, Infant, & Toddler Neuroimaging Group

**FIT'NG Conference**  
**September 10-11, 2023**  
**Santa Rosa, California**  
[www.fitng.org](http://www.fitng.org)





# FIT'NG

Fetal, Infant, & Toddler Neuroimaging Group

It is our pleasure to invite you to support our 2023 FIT'NG Conference.

The FIT'NG community of researchers specializes in neuroimaging pre-birth and during the first two years of postnatal life. Human brain development is a complex process. Advancing understanding of early neurodevelopmental processes, and the conditions which foster healthy versus maladaptive development, represents a critical means of addressing these challenges.

As a new society our membership is only growing. Based on past events, we expect 100-200 attendees from around the globe to join the FIT'NG Conference. This provides you with an excellent opportunity to showcase your organization, products and services and interact with people around the globe.

**ADVERTISE** in our digital program, be an **EXHIBITOR** and display your products virtually, or **SPONSOR** a portion of the conference, monthly workshops/seminars, and/or the society itself.



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## About FIT'NG

The Fetal, Infant, Toddler Neuroimaging Group (FIT'NG) was founded in the Fall of 2018 by Drs. Marisa Spann (CUIMC), Dustin Scheinost (Yale), Alice Graham (OHSU), and Lilla Zöllei (MGH/HMS). It is composed of interdisciplinary scientists who have an interest in elucidating early developmental contributions of the brain to behavioral outcomes and the influence of prenatal and postnatal adversities.

The network provides a forum for early childhood neuroimaging scientists, including EEG, fNIRS, MRI, MEG, OCT, histology, DOT, ultrasound, and others modalities that supports this goal through advancements in scan procedures (to enhance data quality), data processing and analyses procedures, and direct application through neuroscience discoveries. A primary objective is to take the lead in establishing guidelines for best practices within this new and evolving field. FIT'NG provides a forum across three core areas: methodological development, education/training advancement, and data sharing and integration.



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## 2023 Conference

The FIT'NG Society is pleased to deliver the next FIT'NG Conference in Santa Rosa, California from September 10-11th, 2023.

While virtual events within the FIT'NG community are strong, 2023 will be FIT'NG second full conference. This meeting will continue to help build a community for networking, training, and collaborative endeavors, as well as a platform for software and hardware developers and users of the tools to engage in constructive discussions related to technological and methodological gaps in researcher knowledge.

We are aiming to create a gathering place for networking, sharing of knowledge, and creating shared experiences.





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## Who attends?

- multi-disciplinary group of scientists and academics in the fields of neuroscience, neurodevelopment, image acquisition and image post-processing focused on the perinatal and early childhood periods. Numerous technological advances allow for many ways to study different aspects of brain development. A primary objective spanning these areas is to encourage the establishment and dissemination of guidelines to support best practices for methods used to study the developing brain, including EEG, fNIRS, MRI, MEG, OCT, histology, DOT, ultrasound, and others.
- individuals from the tool development side of imaging ('developers', i.e., engineers, data scientists, physicists, and computer scientists) and those conducting with young children ('appliers', i.e., psychologists, neuroscientists, psychiatrists).



University locations of U.S. and international past event attendees (colored).



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## Why Sponsor?



Connect with **leading and emerging** researchers

Approximately 200 scientists and allied professionals from around the world are anticipated to attend this conference



Premium **branding & positioning**

As a conference sponsor, your brand will reach all FIT'NG members and allied professionals via email blasts to the database



**Introduction to** leading professionals

Sponsorship options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors



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## Sponsorship Levels & Benefits





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## Sponsor Levels

Let us build the sponsorship package that best matches your budget and fulfills your objectives

Level	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Named Sponsor for the Conference Hall and Social Events	✓	✓		
Sponsor of one of the main Panel Sessions (5 opportunities)	✓	✓		
Choose to Sponsor one of the Trainee Mentorship Session, Tutorial Session or Poster Sessions	✓	✓	✓	
Logo onsite, conference communications and program	✓	✓	✓	✓
Complimentary Registrations	4 Registrations	2 Registrations	1 Registration	

# Additional Sponsorship Opportunities

<p><b>FIT'NG Together Webinar Sponsor</b> Monthly opportunity to get recognition outside of the conference</p> <p>EEG and fNIRS workshops</p>	<p><b>\$2,000</b></p>
<p><b>Exhibitor Booth</b> To be hosted during the poster sessions daily</p>	<p><b>\$800</b></p>
<p><b>Ad in the Conference Program</b> ½ page Ad, colour, must be submitted prior to July 31, 2022</p> <p>Advertisement on website</p> <p>Partnership on webinars</p>	<p><b>\$500</b></p>



# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities with FIT'NG, please contact:

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