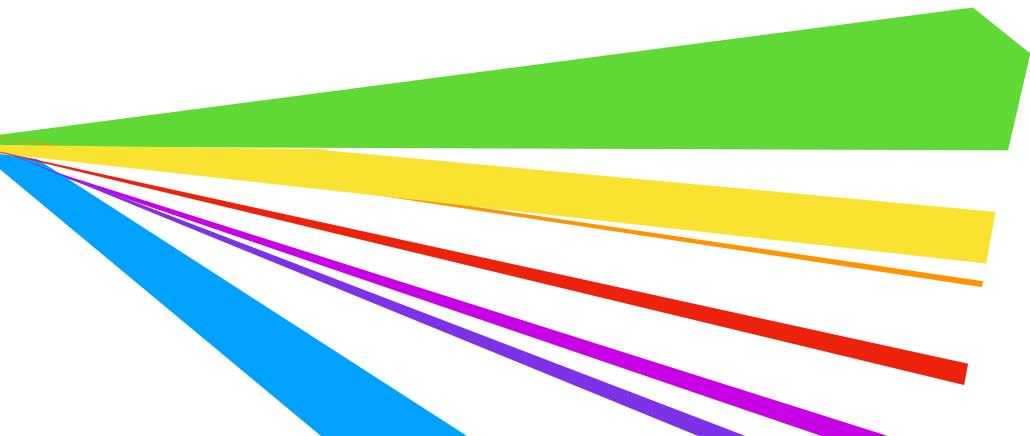


# SPONSOR & EXHIBITOR OPPORTUNITIES



**FIT'NG Conference**  
**September 5-6, 2022**  
**Paris, France**  
**[www.fitng.org](http://www.fitng.org)**



# FIT'NG

Fetal, Infant, & Toddler Neuroimaging Group

It is our pleasure to invite you to support our 2022 FIT'NG Conference.

This will be the first inaugural FIT'NG Conference after building a community with workshops and webinars over the last 3 years. This community of researchers specializes in neuroimaging pre-birth and during the first two years of postnatal life. Human brain development is a complex process. Advancing understanding of early neurodevelopmental processes, and the conditions which foster healthy versus maladaptive development, represents a critical means of addressing these challenges.

Based on past events, we expect 200-300 attendees from around the globe to join the FIT'NG Conference. This provides you with an excellent opportunity to showcase your organization, products and services and interact with people around the globe.

**ADVERTISE** in our digital program, be an **EXHIBITOR** and display your products virtually, or **SPONSOR** a portion of the conference and get exposure to 200+ attendees.



## About FIT'NG

The Fetal, Infant, Toddler Neuroimaging Group (FIT'NG) was founded in the Fall of 2018 by Drs. Marisa Spann (CUIMC), Dustin Scheinost (Yale), Alice Graham (OHSU), and Lilla Zöllei (MGH/HMS). It is composed of interdisciplinary scientists who have an interest in elucidating early developmental contributions of the brain to behavioral outcomes and the influence of prenatal and postnatal adversities.

The network provides a forum for early childhood neuroimaging scientists that supports this goal through advancements in scan procedures (to enhance data quality), data processing and analyses procedures, and direct application through neuroscience discoveries. A primary objective is to take the lead in establishing guidelines for best practices within this new and evolving field. FIT'NG provides a forum across three core areas: methodological development, education/training advancement, and data sharing and integration.



## 2022 Conference

The FIT'NG Society is pleased to deliver the next FIT'NG Conference at the Sorbonne in Paris, France from September 5-6th, 2022.

While virtual events within the FIT'NG community are strong, 2022 will be our first full conference and first in-person event in several years. This meeting will help build a community for networking, training, and collaborative endeavors, as well as a platform for software and hardware developers and users of the tools to engage in constructive discussions related to technological and methodological gaps in researcher knowledge.

We are aiming to create a gathering place for networking, sharing of knowledge, and creating shared experiences.





# FIT'NG

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## WHO ATTENDS?

The rapidly growing field of fetal, infant, & toddler neuroimaging demonstrates potential to contribute to this area, with an increase from 160 to 530 publications per year during the 1990's to 2021.



# FIT'NG

Fetal, Infant, & Toddler Neuroimaging Group

## WHY SPONSOR?



### Premium branding & positioning

As a conference sponsor, your brand will reach all FIT'NG members and allied professionals via email blasts to the database



### Introduction to leading professionals

Sponsorship options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors



## SPONSORSHIP LEVELS & BENEFITS



# FIT'NG

Fetal, Infant, & Toddler Neuroimaging Group

## SPONSOR LEVELS

Let us build the sponsorship package that best matches your budget and fulfills your objectives

Level	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Named Sponsor for the Conference Hall and Social Events	✓			
Sponsor of one of the main Panel Sessions (5 opportunities)	✓	✓		
Choose to Sponsor one of the Trainee Mentorship Session, Tutorial Session or Poster Sessions	✓	✓	✓	
Logo onsite, conference communications and program	✓	✓	✓	✓
Complimentary Registrations	4 Registrations	2 Registrations	1 Registration	

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

FIT'NG Together Webinar Sponsor Monthly opportunity to get recognition outside of the conference	\$2,000
FIT'NG Together Tech Session Present 10mins on your upcoming tech to attendees on the mainstage	\$1,000
Exhibitor Booth To be hosted during the poster sessions daily	\$800
Ad in the Conference Program ½ page Ad, colour, must be submitted prior to July 31, 2022	\$500



# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities with FIT'NG, please contact:

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